



**CATALOGUE**

**ARTISTIC CORPORATE GIFTS**

**IDEAS FOR YOUR COMPANY**



Your product becomes a  
“**Must have**” work of art.

**pptArt**® differentiates and renovates the offer of corporate gifts, with unique artistic creations that meet your specific company requirements. True works of art in limited edition, delightful and collectible.

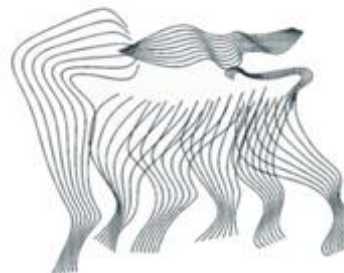
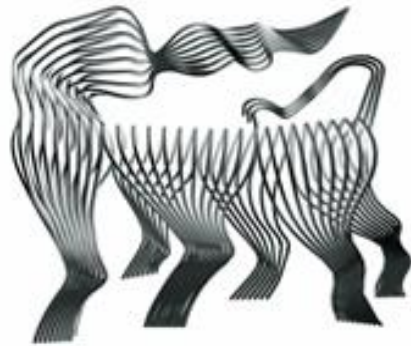
They will contribute to create a strong and positive recollection of your Company’s image.

Unique pieces of art that will ensure a long-lasting return in terms of image and popularity.

Picture  
Reboani Marcello “Vespa”(Must have collection), 2012  
Mixed technique (wood, aluminum, enamel and iron).



**ANTONIO PIO SARACINO**





# Antonio Pio Saracino

Artist, architect and designer.

Saracino is a master in using innovative plastic materials. In his creations, antique marble coexists with contemporary stainless steel.

Previous pages:

“Hero” public sculpture. Three Bryant Park, NY. 2013

“Eni Trophy” Formula 1/Moto GP world championships.

2010/2013



**MARCELLO REBOANI**





# Marcello Reboani

Artist and set designer.

Master of assemblage, in 2007 he starts the Must-have project: the icons of luxury and everyday-life turn into art objects. He prefers the use of eco-sustainable materials like wood, aluminum, iron, plastic and glass.

Previous pages:

Must-have collection

“Golf”. Enamel on wood. 40x75. 2011

“Moka Bialetti”. Aluminum and enamel on wood. 62x62. 2015

“Nutella”. Aluminum and enamel on wood. 62x62. 2015

“Golfer”. Enamel on wood. 39,5x33. 2011

“Kelly Bag”. Aluminum and enamel on wood. 70x70. 2007

“Campari”. Aluminum and enamel on wood. 84x84. 2010



**WILLOW**



*Borsalino*





## Willow

Artist, cartoonist, illustrator and representative of the Italian Neopop art movement.

Under the pseudonym Willow, Filippo Bruno realizes canvases, graphic designs, wall paintings and vinyl toys.

Previous pages:

“Divano”. Sofa collection WILLOW by Boffi.

“Borsalino”. Enamel on hand-made papier hat.

14x25. 2011

“MottArt”, Artist-made 2012 special edition Panettone.

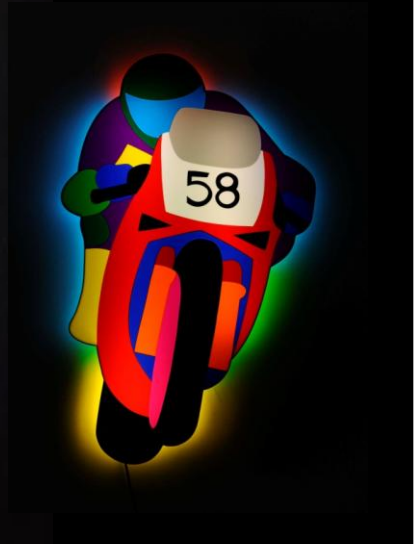
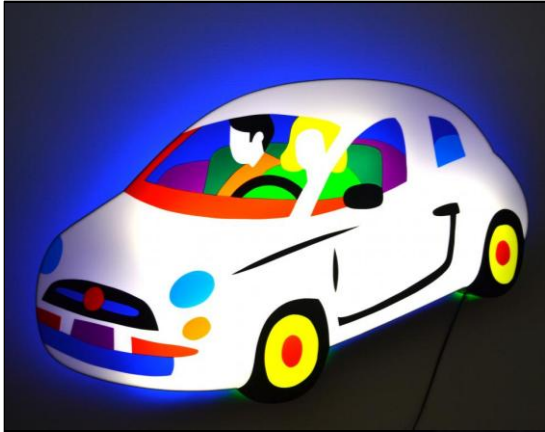
Print on Panettone Motta packaging.

“Converse All Stars”. WILLOW by Jessica Fabiano. 2013

“Agenda Comix”. 2014/2015



**MARCO LODOLA**





## Marco Lodola

Artist and founder of the new Futurism.

Perspex, neon and intense colors bringing to life luminous sculptures characterized by well-defined shapes.

Previous pages:

“Coca Cola”. Lithograph. 34x48

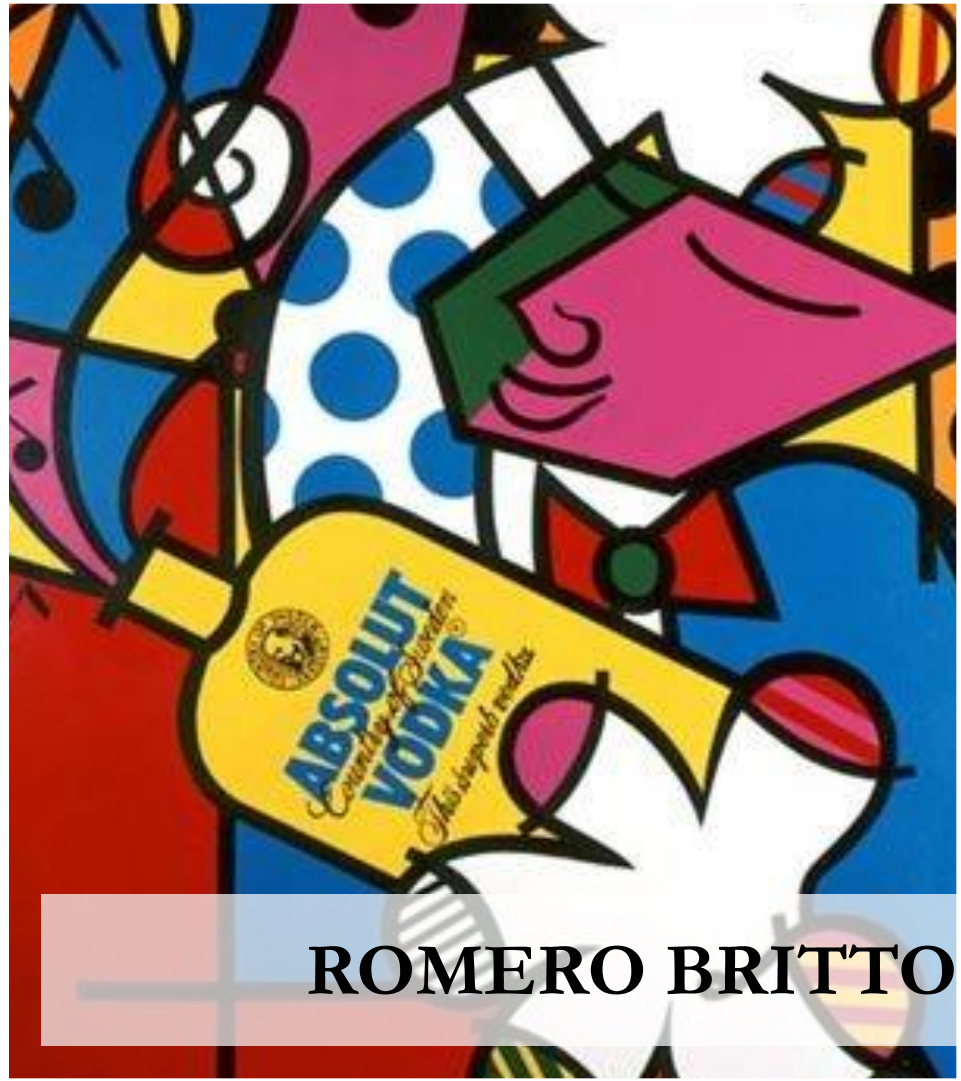
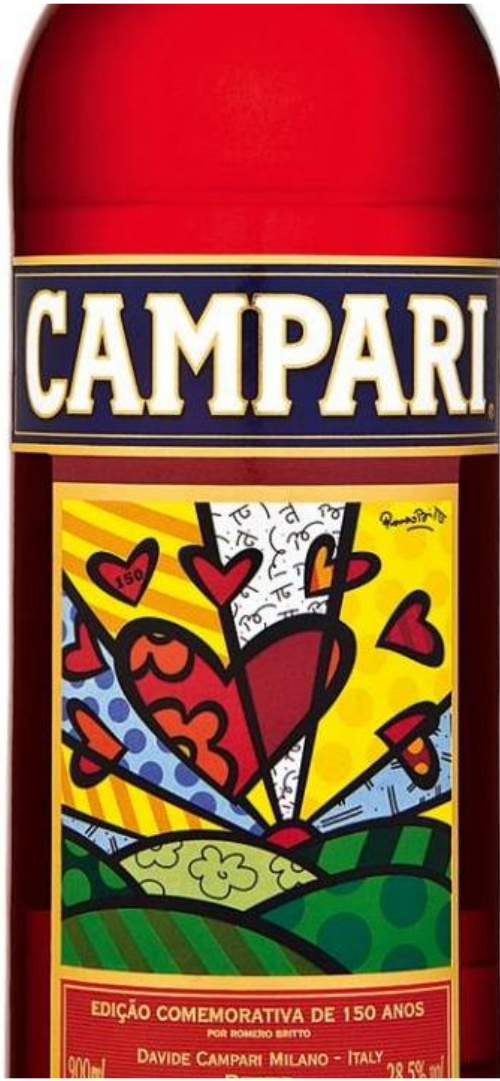
“500 white” neon. 70x111. 2014.

“Fabbri”. Perspex and neon. 12x105. 2014

“Moto”: Perspex and neon. 90x55 2014

“Pin up in Vespa”. Perspex and neon 98x66. 2014neon.

70x111. 2014



ROMERO BRITTO





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# Romero Britto

Painter and sculptor.

Master the use of colour, Britto prefers strong contrasts, rich and vivid colours. Any object in his hands becomes art and energy..

Previous pages :

"Absolut Vodka". Labels, advertising campaign 1988.

"Campari". Limited edition labels. 2011

"Porsche 911" . Art Basel Miami. 2012

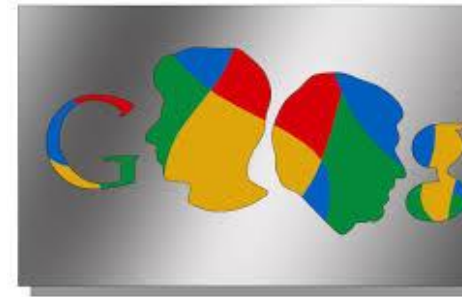
Gadgets / objects: "Cup" / "Bag" / "Flip-flop" /  
"Armchair" / "Teapot" / "Clock" / "iPhone cover".



**DANIELE BASSO**



COMPETITION TROPHY  
AUTOSCIATORIA 2015  
24-25 JANUARY





# Daniele Basso

Artist and designer.

Basso's preferred material is steel.  
100% recyclable and eco-sustainable.

Previous pages:

“Gigant”, Mirror hand polished steel.

“Coke It's Me”. Steel and mirror 2015

“Achill”. 150x95, h 114 cm.

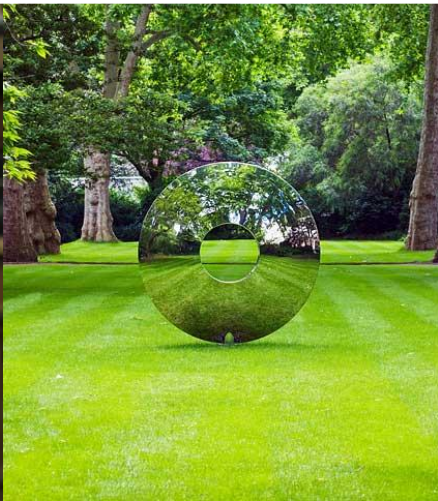
“Trofei” Mirror hand polished steel. 2015

“Google” (L. Page & S. Brin) 116x58cm

and “Apple” (S. Jobs) 58x58cm. Polished stainless steel and acrylic colours on wood. 2012



**DAVID HARBER**





# David Harber

Sculptor and designer.

Master in the use of metals, he prefers polished stainless steel which, in his works creates spectacular optical illusions.

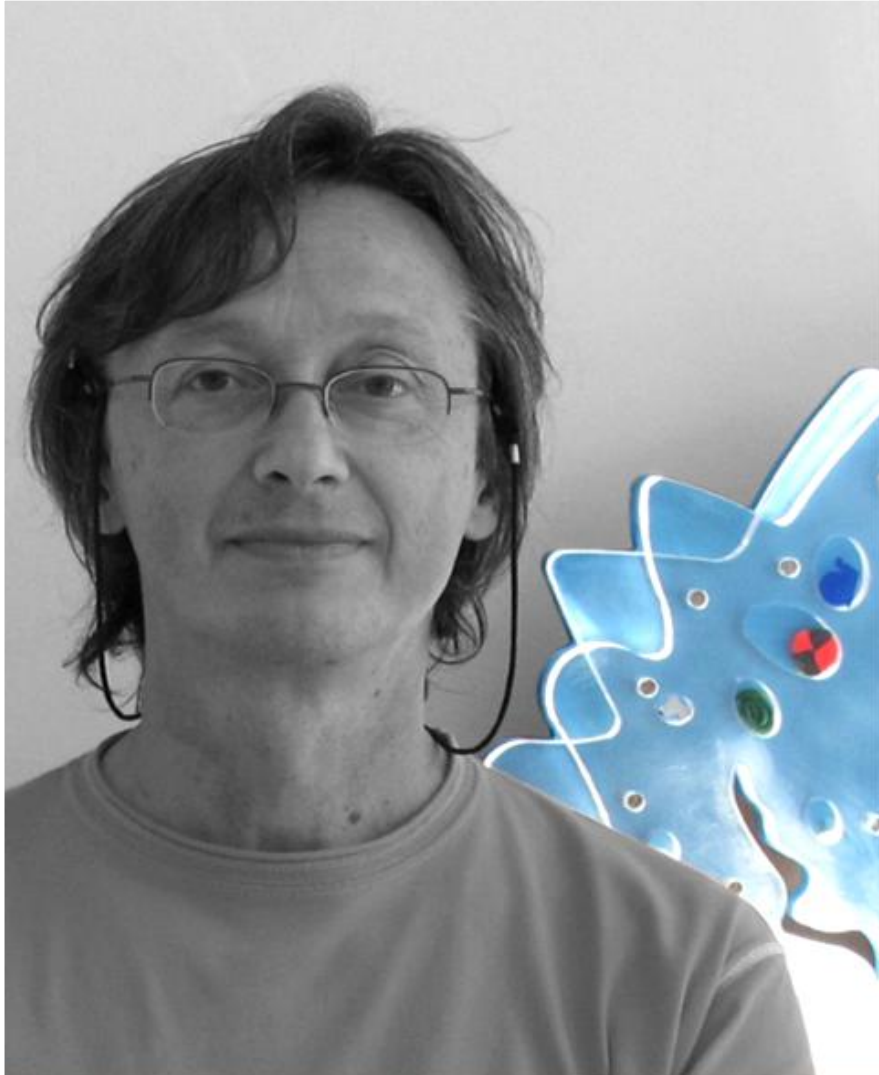
Previous pages:

“*The Turbine*” (detail) Acrylic blades on panel. 200x200. 2015  
“Monolith” / “Torus” / “Chalice” / “Armillary Spheres” /  
“Globo” Raffles Hotel, Dubai / “Rotatable Globe”



**RENZO NUCARA**





## Renzo Nucara

Founder and representative of the  
Cracking Art movement.

Nucara's preferred material is plastic. In his hands it becomes a symbol of social and environmental commitment. He is a master in the use of layers of resins, pigments, plexiglass, natural and artificial objects.

Previous pages:  
"Stratofilm" wood, plexiglass, resins, objects and  
"Shape" plexiglass.  
Various dimensions..  
Dimensioni varie.



**BALDO DIODATO**





## Baldo Diodato

*“Eccentric artist, not belonging to any defined school or movement. He spans without rigidity between painting, sculpture, performance”.* (Achille Bonito Oliva).

Master of molding and *frottage*, he is always ready to work with new materials, from metals to paper or canvas.

Previous pages:

”Geometrie imprevedibili”.

Aluminum, acrylic and resin. 0,62x0,72. 2004

“Sanpietrini Romani”.

Enameled aluminum and cardboard. 0,14x0,14. 2015

“Tombino. Tappeto in musica”.

Copper, acrylic and wood. 1,00x1,00. 2010

“Stella rossa”.

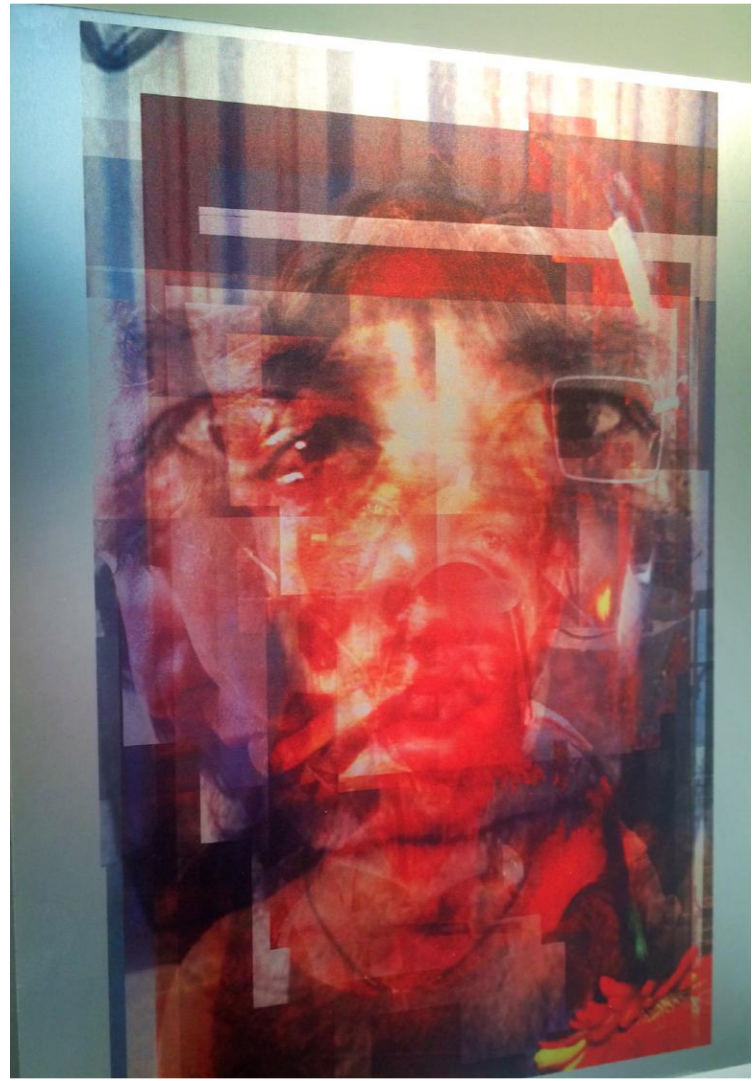
Aluminum, iron and acrylic. 0,98x1,98. 2000

“John Cage 4’33” - Tappeto sonoro”.

Aluminum and iron. 1,20x1,24. 2012



**ALEX BRAGA**





## Alex Braga

Poliedric and original artist, ranging from performative to conceptual art.

His art finds expression in sounds, metals, paper. The materials in his hands are only a mean to support his concepts and ideas.

Previous pages:  
[“Soundprint#1”](#).

Performance art – Cello and FIAT 500. 2012  
“Alitalia” and “Portrait”.

Print on silver plated aluminum sheet  
(thickness: 1mm). 2015



## pptArt®

The contemporary artistic movement with the fastest international diffusion.  
The pptArt manifesto has been signed by more than 2.200 artists from 72 countries.

*«The first crowdsourcing platform for art projects»*  
(la Repubblica – 12 November 2014)  
(Art Wireless - 30 October 2014)

*« The web 2.0 version of the renaissance concept of commissioned art »*  
(Anna Zinola – Corriere della Sera, 30 October 2014)

*« [...] satisfying the artistic needs of a broad range of customers (from companies to private) who would like to commission artworks but do not have direct access to the world of art »*  
(Catia Barone – Affari & Finanza, 26 January 2015)

Picture  
" Corporate Art " exhibition at the  
National Gallery of Modern Art - Rome .  
25 June to 11 October year 2015.  
Organized by pptArt in collaboration with  
LUISS Business Creative Centre and GNAM.