



**CATALOGUS**  
**CATALOGUE**  
**SIGNA DONABILIA**  
**AB ARTIFICE FACTA**  
**ARTISTIC CORPORATE GIFTS**  
**CONSILIA PRO**  
**TUA SOCIETATE**  
**IDEAS FOR YOUR COMPANY**



Reboani Marcello "Vespa" (Must have collection), 2012  
Mixed technique (wood, aluminum, enamel and iron).

Reboani Marcello "Vespa" (Series Quod habere necesse), 2012  
Ars technica mixta (lignum, aluminium, smalta et ferrum).

Your product becomes a  
“**Must have**” work of art.

**pptArt®** differentiates and renovates the offer of corporate gifts, with unique artistic creations that meet your specific company requirements. True works of art in limited edition, delightful and collectible.

They will contribute to create a strong and positive recollection of your Company's image.

Unique pieces of art that will ensure a long-lasting return in terms of image and popularity.

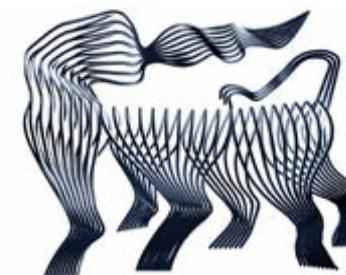
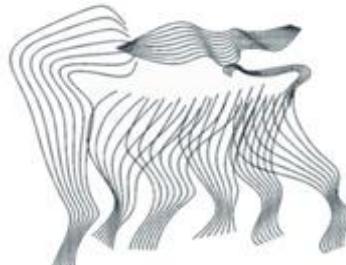
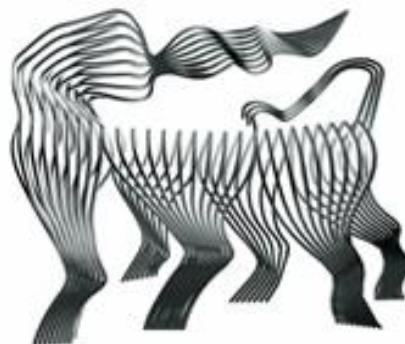
Permuta tuas merces in aliquid “**quod habere necesse**” collectione dignum.

**pptArt®** distinguit et renovat condiciones mercatorias de signis et donis, confiendo ad hoc res pretiosas ab artifice excogitatas secundum definitam necessitatem societatis: vera opera ad artem facta parvo numero, quæ pulchra et colligenda sunt ut possint iam societatis diuturnam et validam relinquere.

Hoc opus, tuae imaginis symbolus, spatium inveniet in editionibus et expositionibus et certe offeret tuæ societati optimum commodum pro imagine et fama.



**ANTONIO PIO SARACINO**





# Antonio Pio Saracino

Artist, architect and designer.

Saracino is a master in using innovative plastic materials. In his creations, antique marble coexists with contemporary stainless steel.

Artifex, architectus, designator.

Peritissimus de novarum materiarum plasticarum usu; in eius rebus fictis antiquum marmor et hodiernus chalybs inoxydabilis simul adsunt.

Previous pages:

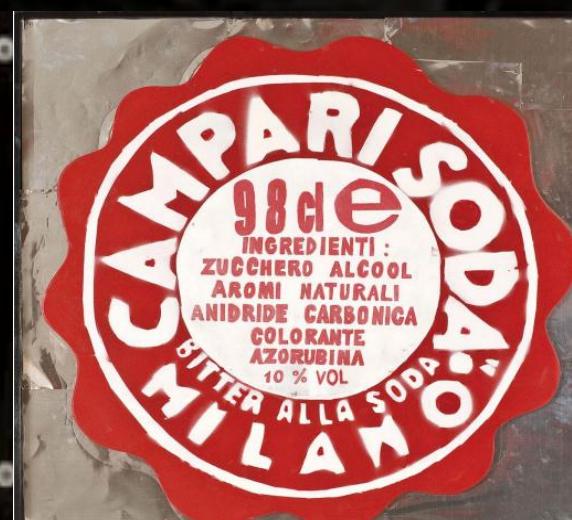
“Hero” public sculpture. Three Bryant Park, NY. 2013  
“Eni Trophy” Formula 1/Moto GP world championships. 2010/2013

Paginæ antecedentes:

“Hero” Opus statuarium publicum. Three Bryant Park, NY. 2013  
“Trofeo Eni” Formula Uno/Campionato Mondiale Moto GP. 2010/2013



**MARCELLO REBOANI**





# Marcello Reboani

Artist and set designer.

Master of assemblage, in 2007 he starts the Must-have project:  
the icons of luxury and everyday-life turn into art objects.  
He prefers the use of eco-sustainable materials like wood,  
aluminum, iron, plastic and glass.

Artifex et scaenarum pictor, peritus incompositio variarum  
materiarum, anno MMVII programma “Quod habere necesse”  
incipit. Ab eo tempore mutare coepit imagines sumptuosas et  
cotidianas in res artificiosas. Ille diligit usum materiarum  
quae naturam non laedant et reparatae, lignum, aluminium,  
ferrum, plasticam et vitrum.

Previous pages:  
Must-have collection

“Golf”. Enamel on wood. 40x75. 2011  
“Moka Bialetti”. Aluminum and enamel on wood. 62x62. 2015  
“Nutella”. Aluminum and enamel on wood. 62x62. 2015  
“Golfer”. Enamel on wood. 39,5x33. 2011  
“Kelly Bag”. Aluminum and enamel on wood. 70x70. 2007  
“Campari”. Aluminum and enamel on wood. 84x84. 2010

Paginæ antecedentes:  
Opera seriei “Quod habere necesse”.  
“Golf”. Smaltum supra lignum. 40x75. 2011  
“Moka Bialetti”. Aluminium et smalta supra lignum. 62x62. 2015  
“Nutella”. Aluminium et smalta super lignum. 62x62. 2015  
“Golfer”. Smaltum super lignum. 39,5x33. 2011  
“Kelly Bag”. Aluminium et smaltum supra lignum. 70x70. 2007  
“Campari”. Aluminium et smaltum supra lignum. 84x84. 2010



**WILLOW**



Borsalino®





# Willow

Artist, cartoonist, illustrator and representative of the Italian  
Neopop art movement.

Under the pseudonym Willow, Filippo Bruno realizes  
canvases, graphic designs, wall paintings and vinyl toys.

Artifex, auctor pictographicus, imaginibus explanator, fautor  
Novae Popularis Artis Italicae.  
Ficto nomine Willow, Filippo Bruno tabulas, opera graphica,  
picturas in muris et oblectamenta ex vinile creat.

Previous pages:  
“Divano”. Sofa collection WILLOW by Boffi.  
“Borsalino”. Enamel on hand-made papier hat.  
14x25. 2011

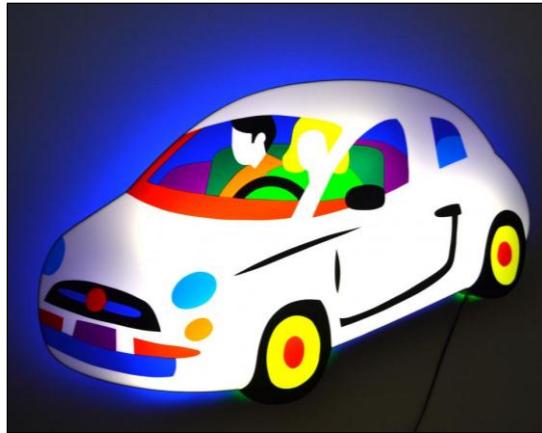
“MottArt”, Artist-made 2012 special edition Panettone. Print on  
Panettone Motta packaging.  
“Converse All Stars”. WILLOW by Jessica Fabiano. 2013  
“Agenda Comix”. 2014/2015  
“Tondo”. Dipinto diam. Cm50. 2014“Agenda Comix”. 2014/2015  
“Tondo”. Dipinto diam. 50 cm. 2014

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“Tondo”. Dipinto diam. Cm50. 2014“Agenda Comix”. 2014/2015  
“Tondo”. Dipinto diam. 50 cm. 2014



MARCO LODOLA





# Marco Lodola

Artist and founder of the new Futurism.  
Perspex, neon and intense colors bringing to life luminous  
sculptures characterized by well-defined shapes.  
Artifex inspirator Novi Futurismi.

Materiae dilectissimae sunt vitrium plexicum et neon et  
vehementes colores quibus rebus statuas splendentes  
figuris definitis creat.

Previous pages:  
“Coca Cola”. Lithograph. 34x48  
“500 white” neon. 70x111. 2014.  
“Fabri”. Perspex and neon. 12x105. 2014  
“Moto”: Perspex and neon. 90x55 2014  
“Pin up in Vespa”. Perspex and neon 98x66. 2014neon. 70x111. 2014

Paginæ antecedentes.  
“Coca Cola”. Imago lithographica. 34x48  
“500 white”. Vitrium plexicum et neon. 70x111. 2014  
“Fabri”. Vitrium plexicum et neon. n. 12x105. 2014  
“Moto”: Vitrium plexicum et neon. 90x55 2014  
“Pin up in Vespa”. Vitrium plexicum et neon. 98x66. 2014



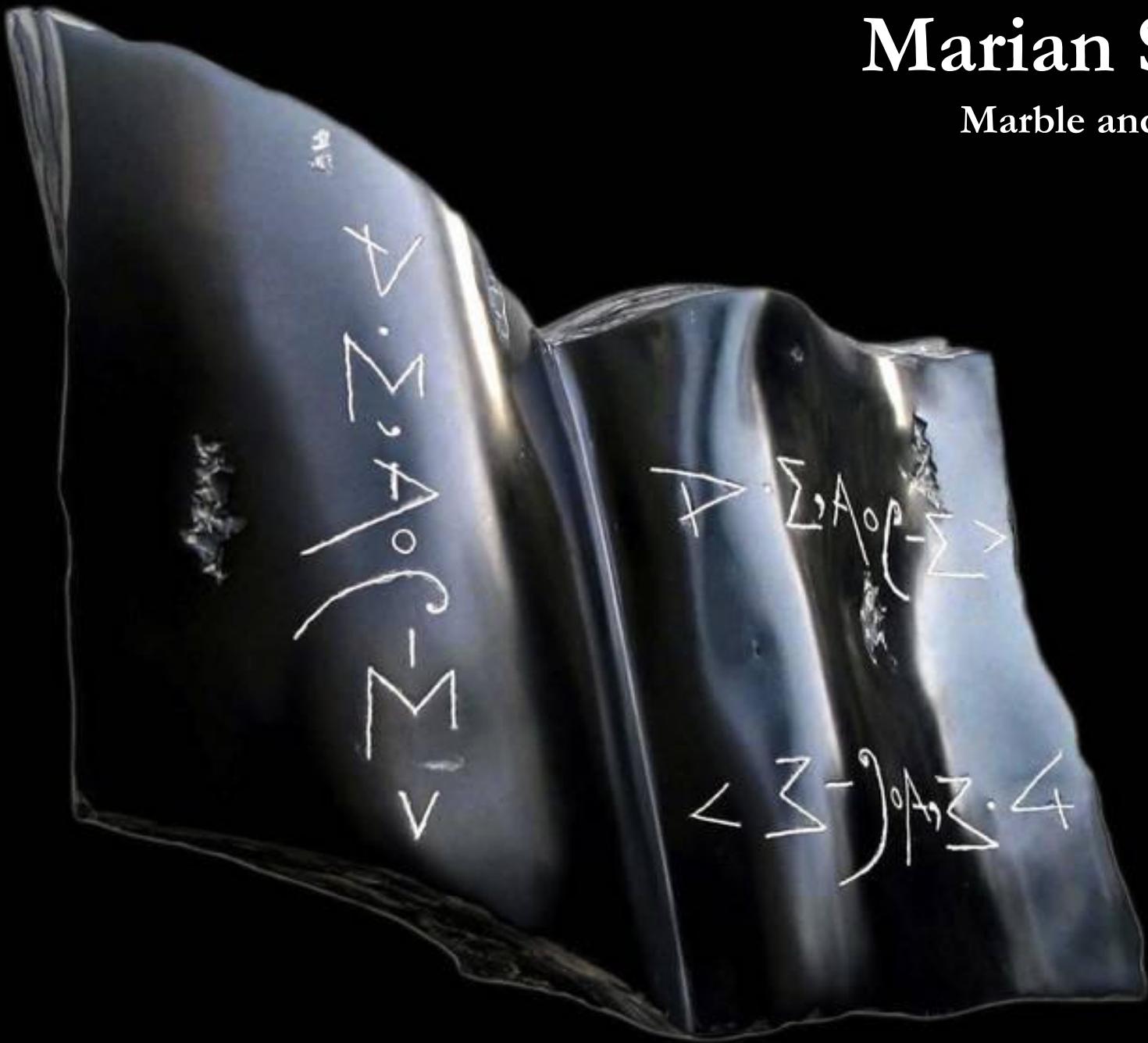
Jason Nelson

Marble, alabaster and soapstone



# Marian Sava

Marble and bronze





PATIENCE " ...stress... " black of Denée 1996 61-31-18 cm



TEMPTATION The temptation of Adam and Eve white marble 2009 32-12-2'  
TENTATION La tentation d'Adam et Eve marbre blanc 2009 79-29-04cm



BOLERO Elegant steps white marble 2012 32x11x95'  
BOLERO Pas élégants marbre blanc 2012 80x26x08cm

# Chris O'Rourke

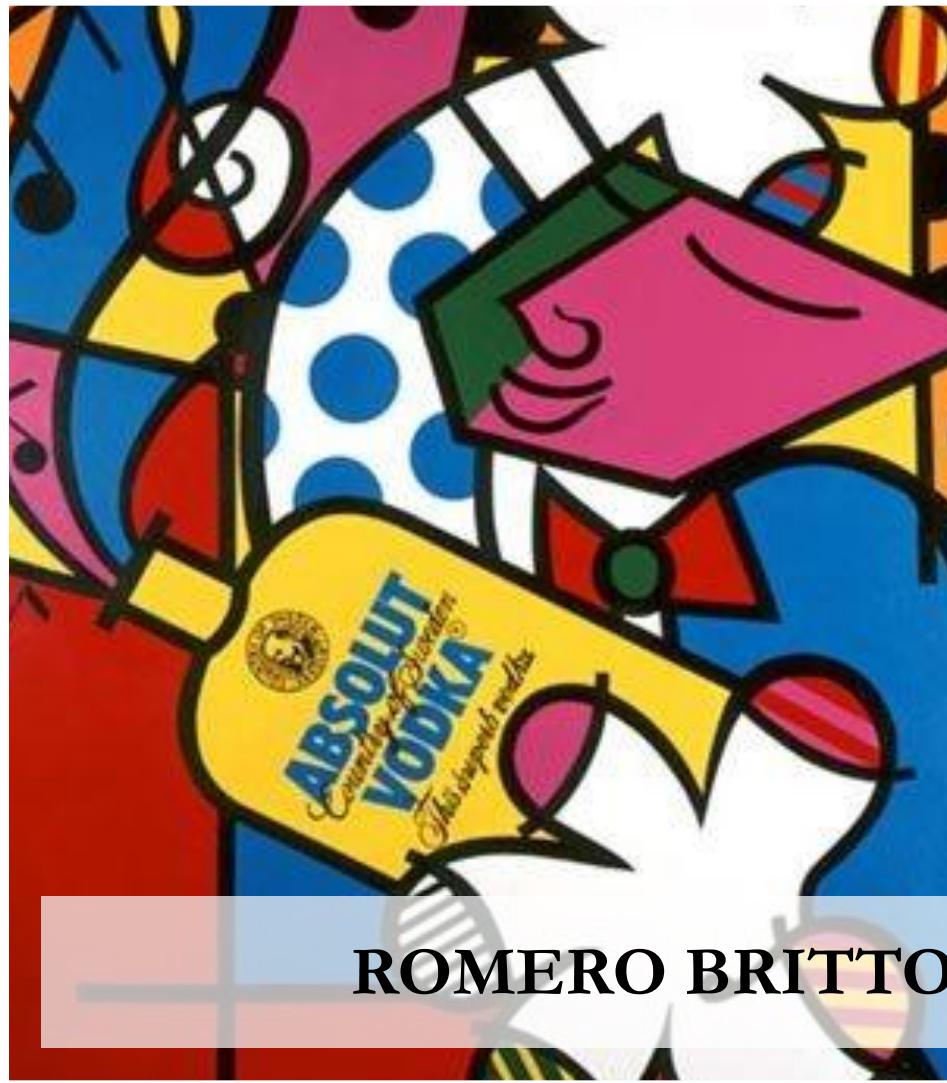
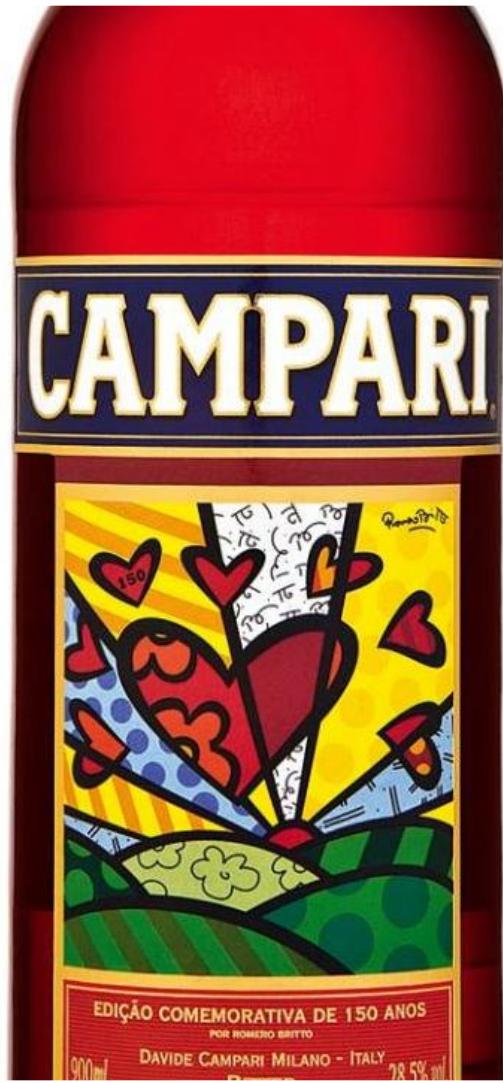
Stainless or aged steel





FRANCESCO ALPIGIANO





ROMERO BRITTO



# Romero Britto



Painter and sculptor.

Master in the use of colour, Britto prefers strong contrasts, rich and vivid colours. Any object in his hands becomes art and energy.

Pictor, statuarius, serigraphus.

Peritissimus in usu colorum, maxime diligit magnam dissimilitudinem, pigmenta nitida et vivida. Quaevis res in eius manibus ars et vis efficitur.

Previous pages :

"Absolut Vodka". Labels, advertising campaign 1988.

"Campari". Limited edition labels. 2011

"Porsche 911". Art Basel Miami. 2012

Gadgets / objects: "Cup" / "Bag" / "Flip-flop" / "Armchair" / "Teapot" / "Clock" / "IPhone cover".

Paginae antecedentes:

"Absolut Vodka". Pittacia pro pervulgatione praeconia 1988.

"Campari". Notae parvo numero editae. 2011

"Porche 911". Art Basel Miami. 2012

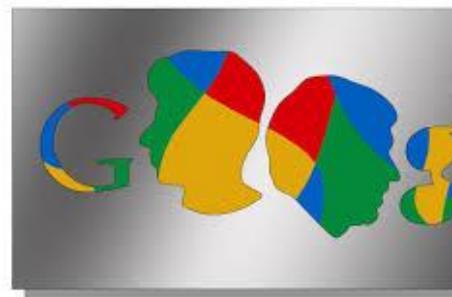
Signa : "Tazza" / "Borsa" / "Havaianas" / "Poltrona" / "Teiera" / "Orologio" / "cover IPhone"



**DANIELE BASSO**



COMPETITION TROPHY  
AUTOSCIATORIA 2015  
24-25 JANUARY





# Daniele Basso

Artist and designer.  
Basso's preferred material is steel.  
100% recyclable and eco-sustainable.

Artifex et designator.  
Materia dilectissima est calybs totus ad usum iteratum  
aptus et naturae non nocivus.

Previous pages:  
“Gigant”, Mirror hand polished steel.  
“Coke It's Me”. Steel and mirror 2015  
“Achill”. 150x95, h 114 cm.  
“Trofei” Mirror hand polished steel. 2015  
“Google” (L. Page & S. Brin) 116x58cm  
and “Apple” (S. Jobs) 58x58cm. Polished stainless steel and acrylic  
colours on wood. 2012

Paginae antecedentes:  
“Gigant”. Calybs ut speculum nitidissimus. h 6,50. 2015  
“Coke It's Me”. Calybs et speculum. 2015  
“Achill”. 150x95, h 114 cm.  
“Trofei” Calybs ut speculum 2015  
“Google” (L. Page & S. Brin) 116x58cm e “Apple” (S. Jobs)  
58x58cm. Calybs ut speculum nitidissimus et colores acrylici supra  
lignum. 2012



**DAVID HARBER**





# David Harber

Sculptor and designer.

Master in the use of metals, he prefers polished stainless steel which, in his works, creates spectacular optical illusions.

Statuarius et designator.

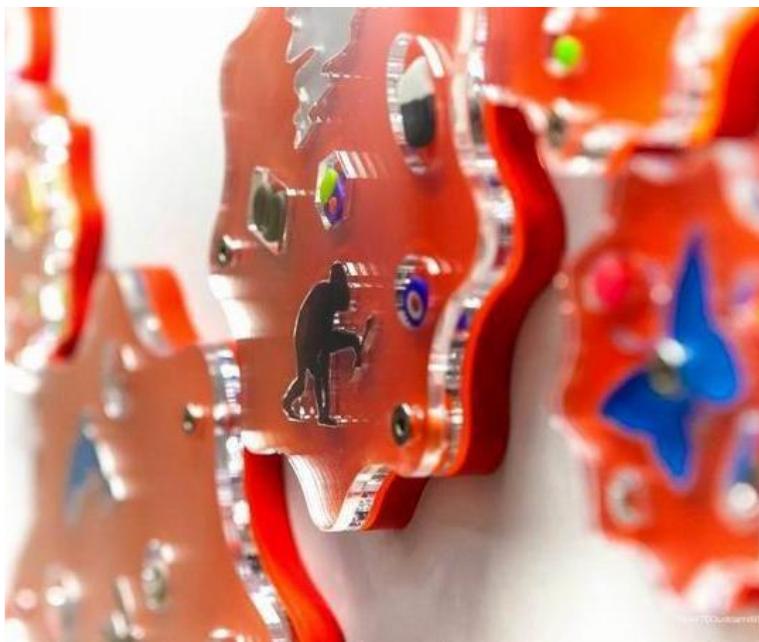
Peritissimus in usu metallorum, maxime diligit calybum  
ut speculum splendentem, qui in suis operibus  
magnifica oculorum ludibria creat.

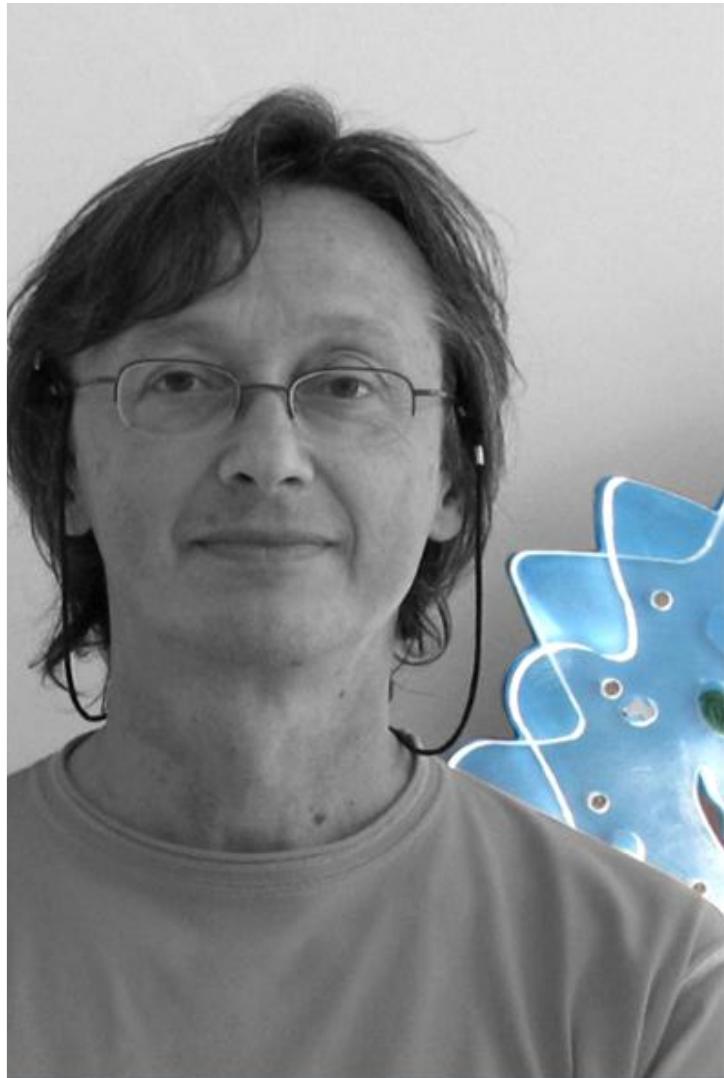
Previous pages:  
“*The Turbine*” (detail) Acrylic blades on panel. 200x200. 2015  
“Monolith”/ “Torus” / “Chalice” / “Armillary Spheres” / “Globo”  
Raffles Hotel, Dubai / “Rotatable Globe”

Paginae antecedentes:  
“*The Turbine*”  
(*singula res*) laminae acrylicae super lignum. 200x200. 2015  
“Monolith”/ “Torus” / “Chalice” / “Armillary



**RENZO NUCARA**





# Renzo Nucara

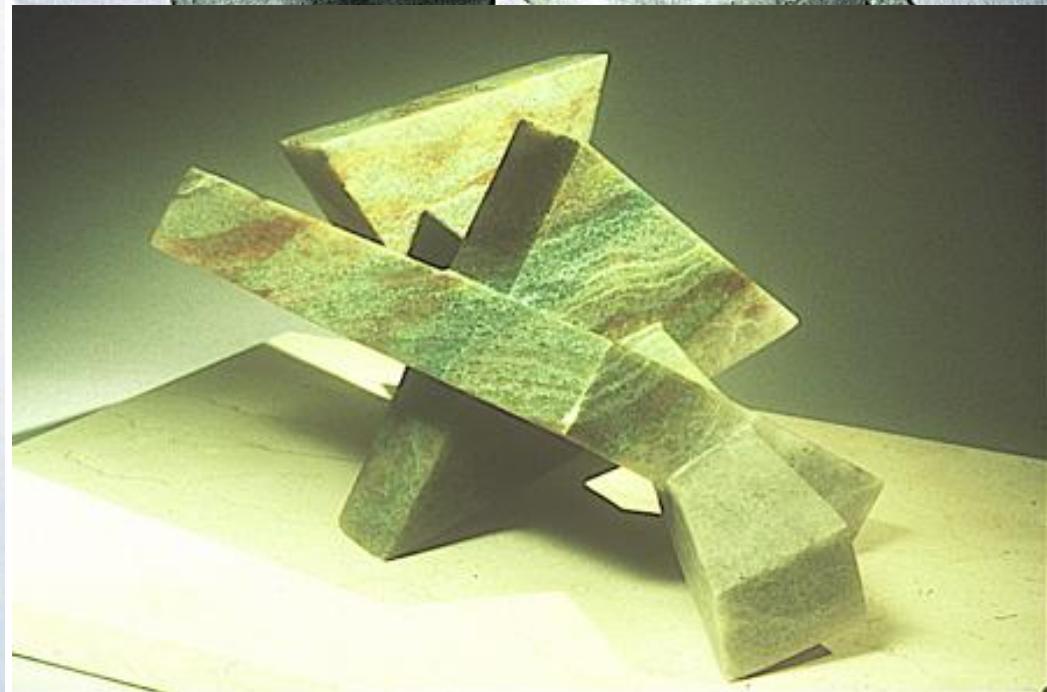
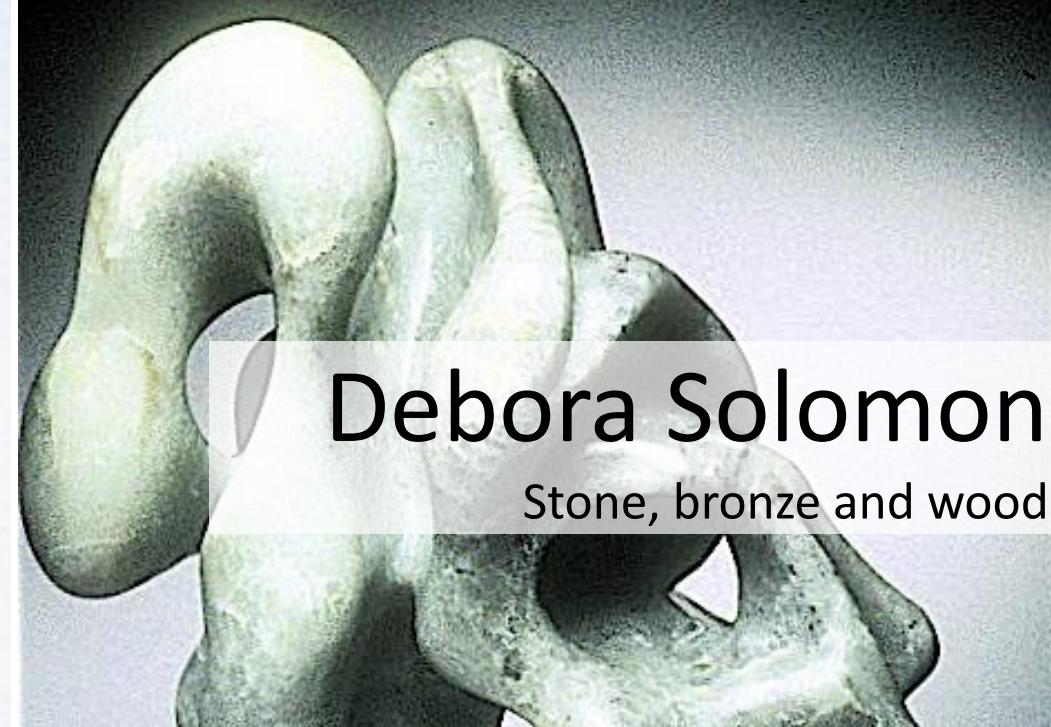
Founder and representative of the Cracking Art movement.

Nucara's preferred material is plastic. In his hands it becomes a symbol of social and environmental commitment. He is a master in the use of layers of resins, pigments, plexiglass, natural and artificial objects.

Initiator et fautor "Artis Dirumpentis".  
Materia dilectissima est res plastica quae fit instrumentum  
muneris pro natura et societate. Peritissimus est in usu  
resinarum, pigmentorum, vitrii plexici, rerum naturalium  
et artificiosarum.

Previous pages:  
"Stratofilm" wood, plexiglass, resins, objects and "Shape" plexiglass.  
Various dimensions..  
Dimensioni varie.

Paginae antecedentes:"Stratofilm" lignum, vitrium plexicum, resinae, res variae  
et "Forma" vitrium plexicum.  
Mensurae variae sunt.





"Corporate Art" exhibition at the National Gallery of Modern Art - Rome . 25 June to 11 October year 2015. Organized by pptArt in collaboration with LUISS Business Creative Centre and GNAM.

Expositio "Ars societatum" apud Pinacothecam Artis Hodierne – Romae. A die 25 mensis Iunii ad 11 mensis Octobris anno 2015. Parata est a societate pptArt auxilio Universitatis LUISS, Sedes Negotiorum aptorum ad creandum.

## pptArt®

The contemporary artistic movement with the fastest international diffusion.  
The pptArt manifesto has been signed by more than 2.200 artists from 72 countries.

*«The first crowdsourcing platform for art projects»*  
(la Repubblica – 12 November 2014)  
(Art Wireless - 30 October 2014)

*«The web 2.0 version of the renaissance concept of commissioned art»*  
(Anna Zinola – Corriere della Sera, 30 October 2014)

*«[...] satisfying the artistic needs of a broad range of customers (from companies to private) who would like to commission artworks but do not have direct access to the world of art»*  
(Catia Barone – Affari & Finanza, 26 January 2015)

pptArt est genus artis hodiernae aetatis summa celeritate in toto orbe effusum. Chartam Societatis pptArt artifices plures quam MMCC ex LXXII nationibus subscriperunt.

*"Prima in orbe" est structura de arte quae Anglice crowdsourcing nominatur"*  
(la Repubblica – die 12 mensis Novembris 2014)  
(Art Wireless – die 30 mensis Octobris anno 2014)

*"Interpretatio interretialis (web 2.0) notionis artis commissae pertinentis ad Renatas Litteras Artesque"*  
(Anna Zinola – Corriere della Sera, die 30 mensis Octobris anno 2014)

*"[...]de arte petitiones emptorum magni numeri explere (sive societatum sive privatorum) qui velint opus committere sed non accedere directo ad artifices possunt"*  
(Catia Barone – Affari & Finanza, die 26 mensis Ianuarii anno 2015)